Using Hybrid meetings to strengthen your Association

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mci

Building Community

WHAT ARE HYBRID EVENTS?

Hybrid Events erase geographic borders by virtually gathering distant group of participants, to give them the opportunity to participate in the same experience or content at the same time, from different locations.

We gather your dispersed audience through three solutions :

MULTI-SITE EVENT: participants are attending the same event from different cities. We recreate identical environments in every hub to enable attendees to live the same experience simultaneously. Speakers and participants from every hubs have the ability to interact in live with any other hub, without delay.

WEBCAST: we transmit the content of your event on a secured web platform. Participants can log in from any connected device and without any constraints as regards location. online participants have the ability to ask questions to the main site.

WEBINAR: from a professional studio, your presenters conduct a seminar over the web by using our webcast solution. Participants in different locations can see and hear the presenter, ask questions, or even answer polls.

THE **BENEFITS** OF GOING HYBRID

BROADEN THE REACH OF YOUR MESSAGE

Stream your conference live to an unlimited number of virtual attendees and reach people that could not have attended your meeting in person.

1

EXTEND THE LIFE CYCLE OF YOUR MESSAGE

Make your content a valuable and ongoing resource by making it available for viewing post-event and well into the future.

2

INCREASE THE REVENUES FROM YOUR EVENT

Charge virtual attendees for online access and continuing education credits and create new sponsorship opportunities.

3

CAPTURE VALUABLE INSIGHTS & CONVERSATIONS

Track conversations, topics of interest, presentations attended and content accessed through analytics to get valuable insight.

4

SAVE TIME & MONEY

Eliminate and/or reduce travel costs and flying time by offering an alternative to onsite attendance.

5

CONVERT VIRTUAL AUDIENCE TO IN-PERSON ATTENDEES

Convince your virtual audience about the value of your event and make them realize the benefits to attend in-person next time.

6

THE IMPORTANCE OF INTERACTIVITY

People crave for inclusion and hybrid events are no exception.

To provide attendees with valuable learning experiences, you have to make them part of the story.

We design your hybrid event with both your online and physical audience in mind, making sure that you can communicate effectively and engage with both, despite the distance.

EVENT APPS   LIVE POLLING   MODERATED Q&A

MULTI-SITE CONFERENCE

The most efficient way to connect multiple cities and send an unifying message across all sites, simultaneously.

1   Enjoy a zero delay environment

2   Gather audiences despite distance

3   Create full live interaction between all sites

4   Share audio, videos and presentations

5   Unlimited number of participants

HUB 1

HUB 2

HUB 3

THE MOST ACCOMPLISHED
SOLUTION ON THE MARKET

Robust technology

Redundancy **+** IP packet loss resilient

Great-unparalleled speed **+** very low latency (< 1 sec delay):
- **50ms vs. 700ms** latency for regional transmissions
- **150ms vs. 4s** between Europe & USA
- **300ms vs. 8s** between Europe & Asia

LOW-LATENCY WEBCAST

For webcast meetings and events requiring strong audience engagement and interactivity, we now deliver low-latency streaming, limiting the overall transmission delay to a few seconds.

All sites connected to our low latency webcasts (up to 500) receive the program at the same time with a very short delay (less than 3 seconds), which allows to better leverage our interactive features:

- Live questions
- Live votes
- Live quizzes
- Live surveys
- or those of your preferred service provider

Less than **3** sec. delay

Up to **500** connected sites

WE HAVE ALREADY CONNECTED
THE FOLLOWING CITIES

ATHENS, BARCELONA, BIRMINGHAM, BORDEAUX, BUSAN, CAPE TOWN,

DIJON, DUBAI, DUBLIN, GENEVA, JOHANNESBURG, LILLE, LISBON,

LIVERPOOL, LYON, MADRID, MARSEILLE, MOSCOW, NAIROBI, NANCY,

NANTES, NUREMBERG, OLSO, PARIS, PRAGUE, PITTSBURGH, ROME,

SANTIAGO DE CHILE, SOFIA, SÃO PAULO, TAPEI, TOULOUSE, VALENCIA,

WARSAW, WASHINGTON DC ...

WEBCAST

Your content is too valuable to be temporary. Amplify the impact of your conference by making it viewable worldwide.

1. Scale up your number of participants worldwide

2. Foster trust with your audience

3. Provide an interactive, television-like experience

4. Share audio, videos and presentations

5. Obtain the lowest latency broadcast solution on the hybrid market
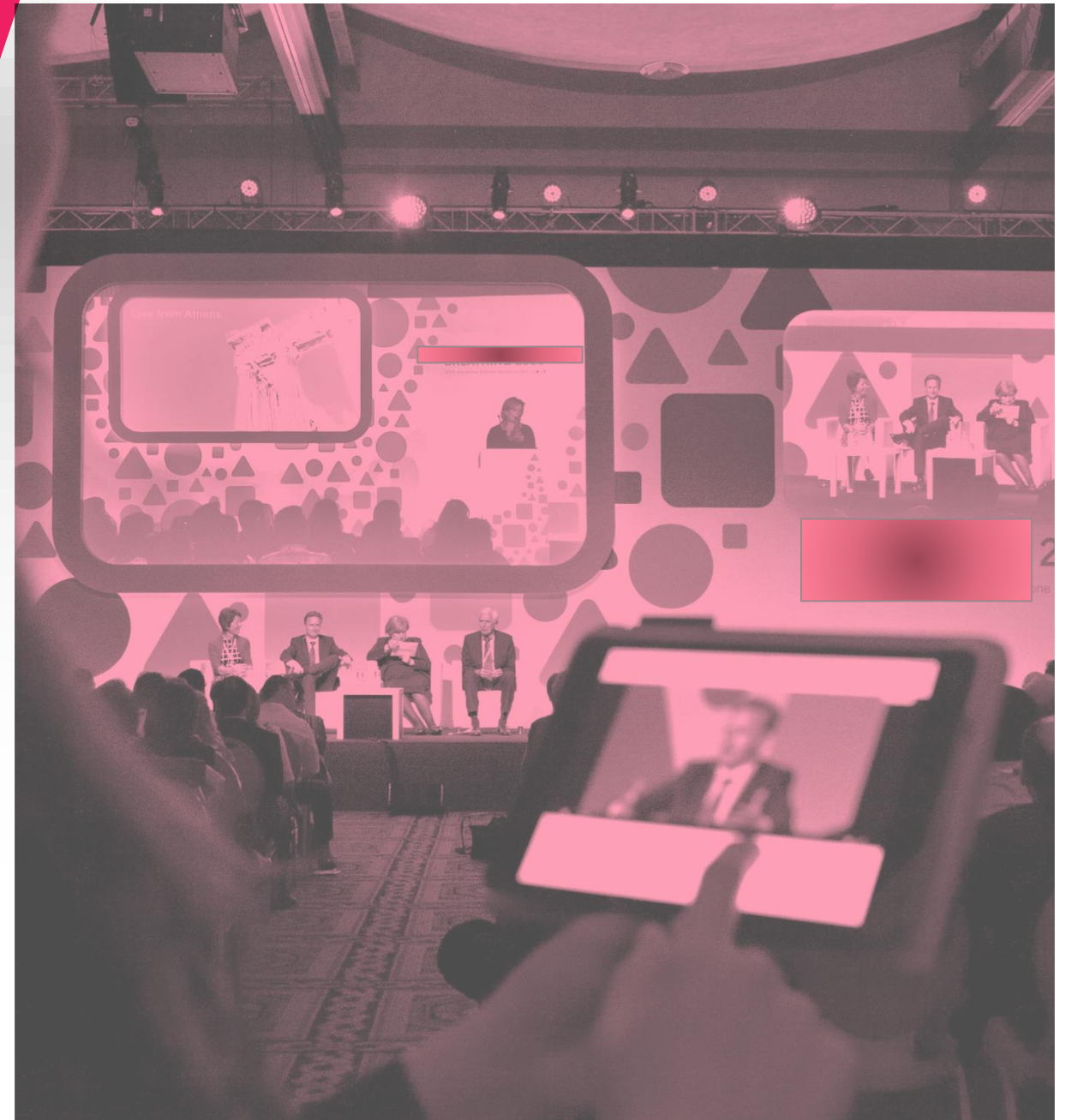
- Conference content is viewable worldwide on any internet connected devices
- Online viewers can type questions or remarks via integrated question bar
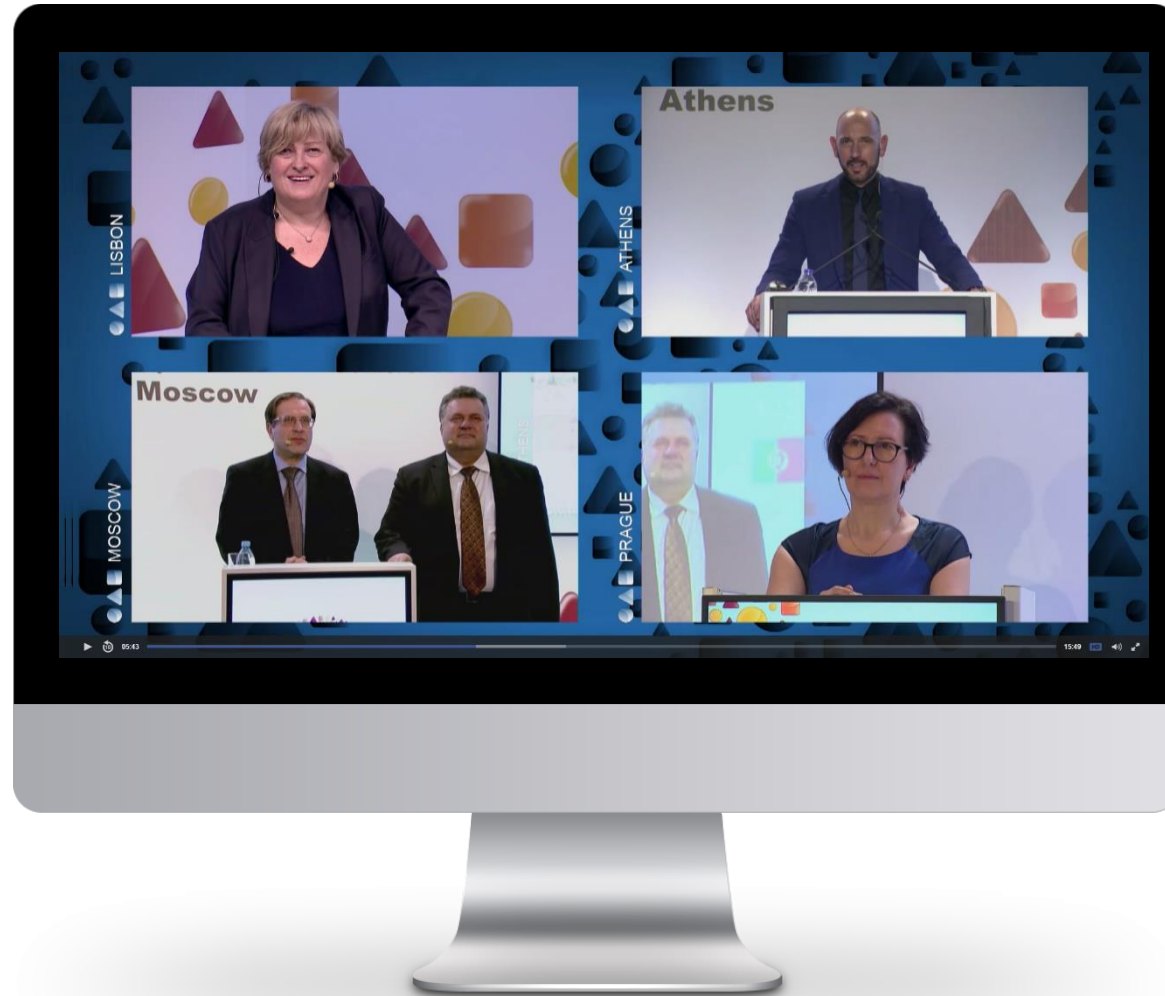
Q&A MODERATED TOOL

QUESTION SUBMISSION

- Participants submit their question in the *Ask your Question* bar
- Dialog box confirms the question has been received
- Additional users data (name, location) available
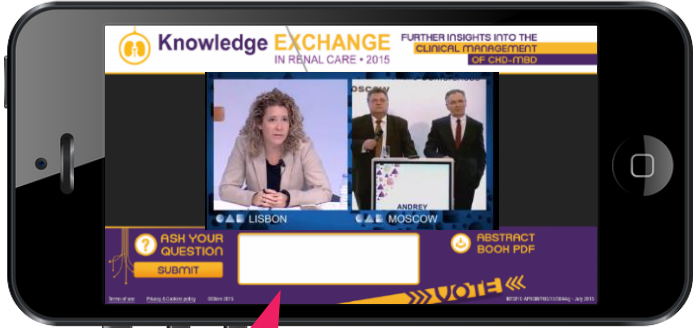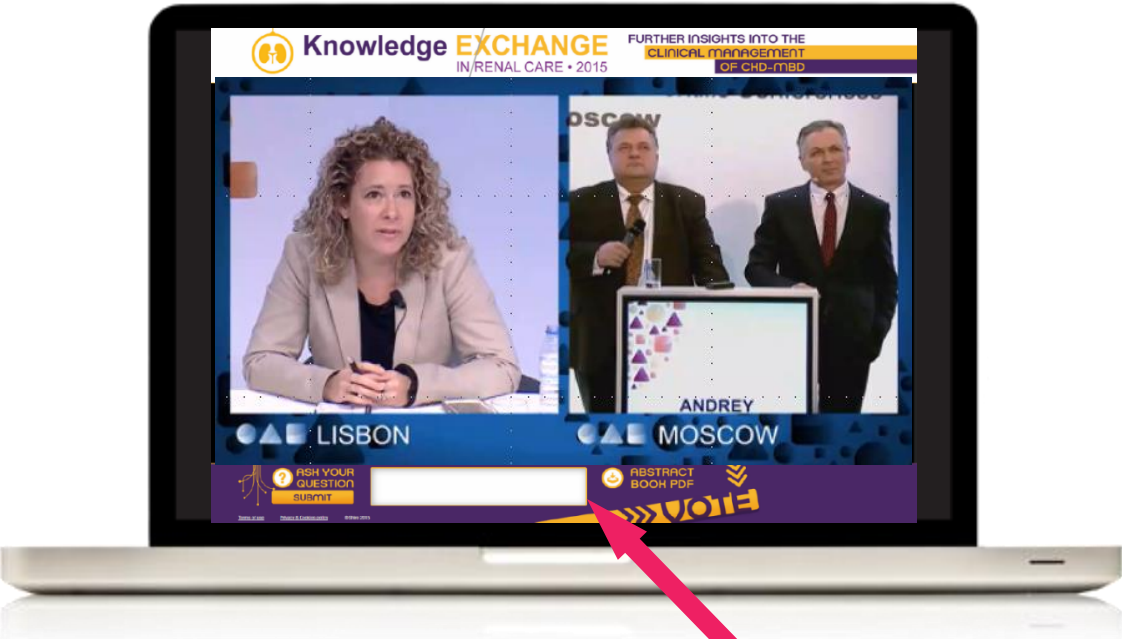
QUESTIONS MODERATION

- Questions are received on the Q&A moderation tool
- Moderators review the questions and approve them
- Selected questions appear on the "approved questions" webpage
- Question can be displayed on stage and shared on the webcast program and speakers can address them

WEBCAST SPLIT SCREENS

Q&A PROCESS – STEP1

QUESTION BAR

- Participants simply type their question in the "Ask your question" field and click on the "submit" button to send their question, then a dialog box confirms that their question has been received by the moderation server.

- When sending the question to the server, the form also sends additional users data (name, location).

Q&A PROCESS – STEP2

- The Q&A Moderation Tool is an online administration interface, accessible from any location through extended authentication (user / password).

- Multiple moderators can connect to the moderation tool at a same time, to facilitate the Q&A management and moderation in case of massive audience.

- Questions from participants appear in reverse chronological order of receipt (the last question received is top of the list).

- Once triggered on the "approval" state, the question is displayed on the "approved questions" webpage, which can be displayed on the on-stage iPad or on large screens, or shared on the webcast program.

Q&A PROCESS – STEP3
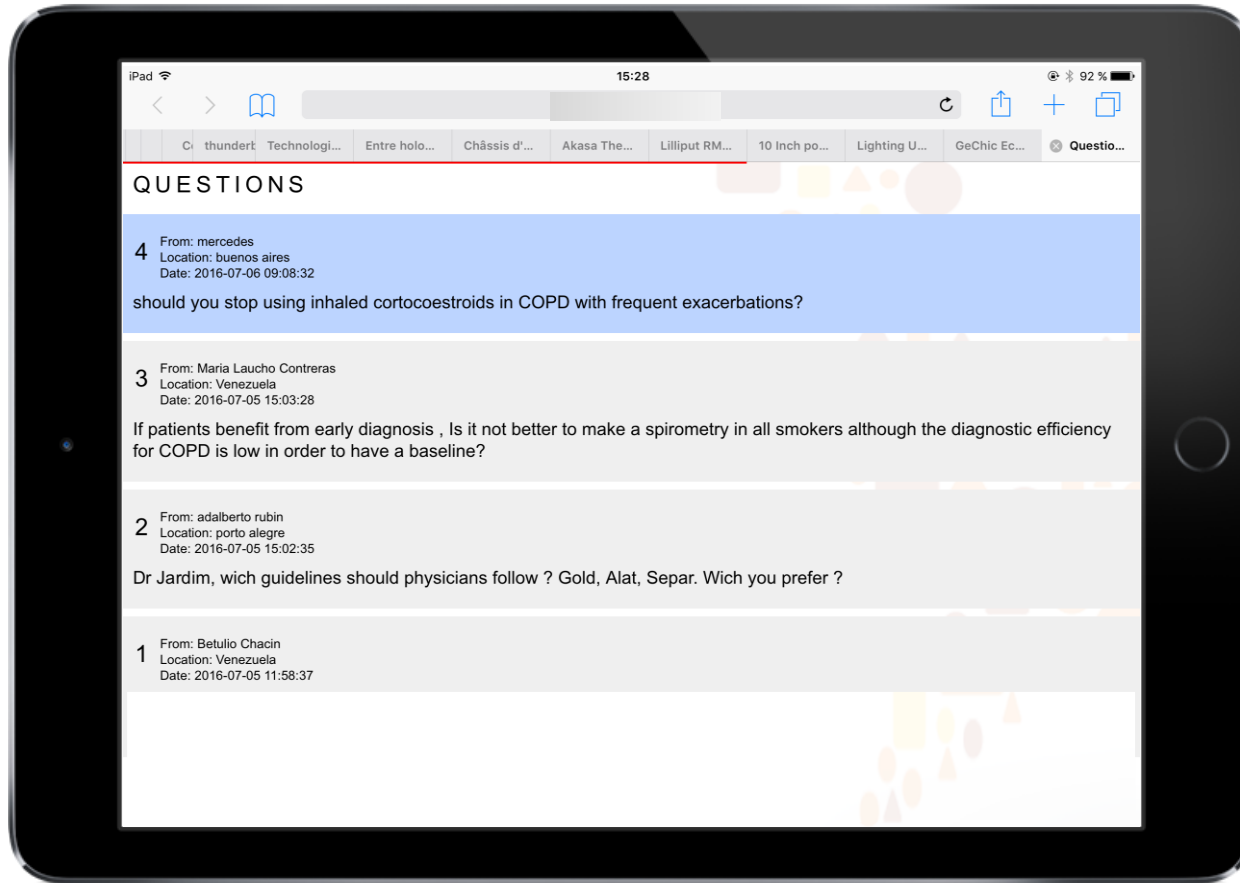
- Once triggered on the "approval" state, the question is displayed on the "approved questions" webpage, which can be displayed on the on-stage iPad or on large screens, or shared on the webcast program.

- This page is refreshed every 5 secondes.

- After live discussion, the moderator can delete a question from the list displayed on the iPad.

WEBINAR

Conduct your seminar from a professional studio and take advantage of high spec technology to deliver your message.

1 Provide an interactive, television-like experience

2 Build-up your image as experts in your field

3 Reduce costs and simplify planning

4 Direct contact and interaction with your target group

A SLEEK EXPERIENCE

To ensure a seamless experience and help you drive higher levels of engagement and interaction, a dedicated webcast manager provides guidance and technical support before, during and after your event, making sure that you make the most of your investment.

A TV-LIKE EXPERIENCE

Professional Studio

- Managed by professional studio operators
- Professional remotely controlled cameras
- Professional sound and lighting
- Make-up artist
- Set furniture

The studio offers up to several different camera angles, providing a dynamic and engaging visual realization, as well as better framing.

Rich Program

- Lower thirds for speakers identification
- Titles for each webinar sections
- Video jingles for new sections introduction
- Questions from participants displayed by a lower third banner

FEATURES

BRANDING
Full integration of your branding to reflect your identity & customize the experience of your audience

HIGH VISUAL QUALITY
Content delivered in full HD (1080p) with adaptive bit-rate, accessible on all devices and all platforms.

SMART CONTENT MANAGEMENT
An efficient visual experience without any hassle through intelligent content display.

VIDEO ON-DEMAND
Extend your content lifecycle and re-purpose it as on-demand content for different channels & segments.

REAL-TIME & POST-EVENT STATISTICS
Monitor online attendance per location, session and language to get meaningful data.

NETWORK SECURITY
Safeguard your log-in information and webinar data with end-to-end encryption.

AUDIENCE INTERACTION
Give the opportunity to your online audience to interact with your speakers through live Q&A, polling and survey.

MULTI-LANGUAGE
Conduct one single virtual meeting with multilingual channels.

EUROPEAN RESPIRATORY SOCIETY TESTIMONIAL

"We have been working with Dorier S.A. as our chosen partner for the provision of live streaming services in support of our hybrid event ERS Satellites since 2016. We were looking for a partner that could not only deliver the most cutting edge and reliable technology but also a partner who understood our market place. We are now working towards the third incarnation of ERS Satellites and it is hard to see how we would be able to continue to progress and achieve the standards we have enjoyed to date without their continued input and support. A truly professional, reliable supplier with a friendly and understanding approach to helping us achieve our goals and share our materials with a huge global audience of healthcare professionals"

Steve Sealy
Marketing and Corporate Relations Director European
respiratory Society

Thank you!